

KRYSTYNA POREMBA

I am a University of Waterloo student driven by creativity and curiosity. I love learning new things and developing myself as a creator, both within a team and independently. Past leadership positions have taught me the importance of trust and collaboration in having a successful project.

I believe in the 70/30 rule; Go into every position with 30% expertise and 70% desire to learn in order to broaden knowledge and skill set.

Currently seeking a full time position with a specific interest in customer experience, content management, product & company marketing, UX/UI design and user research.

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Related Experience



Team Lead & Peer Leader | September 2018 - Present

University of Waterloo, Living Learning Community | Waterloo, ON & Remote

- Collaborated with faculty members and student groups to strengthen relationships and create informed events and emails for first year students
- Co-created and ran on-campus events to build community and educate first year students
- Worked within a given budget to facilitate student connections through programming

Front-End Developer & Content Manager | May - August 2020

University of Waterloo, MARGOT Research Project | Remote

- Led the redesign of MARGOT research project's bilingual website; ensuring a user-friendly website that will not have to be updated for years to come.
- Aided content management for a joint research project with Johns Hopkins University focusing on iconography and the description of medieval artifacts
- Defined a documentation project of the original slides used in the MARGOT research project

Operations Service Officer Internship | May - August 2019

TD Bank, Money Out Customer Service, Personal Banking Delivery Excellence | Toronto, ON

- Led a strategic business case by identifying and improving a technological gap in an internal process which was presented to senior leadership with a fully branded solution
- Directly communicated with customers and colleagues by phone and email to build positive relationships
- Met and exceeded service level agreements by ensuring speed and accuracy of processing

Event and Documentation Associate | July - August 2018

Art Starts, a grassroots Toronto charity focused on TCH communities | Toronto, ON

- Produced, filmed and edited informative videos and infographics using Adobe Premiere and Adobe After Effects to highlight the benefits of the company in the communities it services.
- Managed schedules and calendars to ensure content was produced on-time
- Created, organized and archived content for social media posts to promote the company

Education

Honours Bachelor of Global Business and Digital Arts | Sep 2017 - Apr 2021

University of Waterloo, 3.8 GPA

- Dean's List | 2017 - Present

Ontario Secondary School Diploma | Sep 2013 - Jun 2017

Etobicoke School of the Arts - Visual Arts major with a minor in Photography

- Honour Roll | 2013 - 2017

Qualifications

Technical Skills

Adobe Creative Suite - Photoshop, Illustrator, Premiere, Xd | 7 yrs
Microsoft Office - Word, Powerpoint, Excel, Sharepoint | 10 yrs
Processing - Visual Design, Computer Games | 2 yrs
HTML/CSS/Javascript - Webdesign, Responsive Design | 2 yrs
Prototyping - Invision, Figma, Balsamiq, Sketch, Miro | 3 yrs
Google Analytics - Use on personal website | 1 yr
Proficient in French - Immersion, Taken within university | 10+ yrs

Transferrable Skills

Active Listening
Leadership
Communication
Team Work
Problem Solving
Diplomacy
Public Speaking

Volunteer Experience

Art Volunteer | June 2013 - September 2017

- Rio Olympics** - Built art pieces for Canada House in Rio for the 2017 Summer Olympics
- Portfolio Day** - Curated, showcased and installed thousands of art pieces
- Art Shows & Sales** - Assisted in set-up, tours and sales of thousands of art pieces

Volunteer Curator | January 2015 - August 2017

- Co-facilitated in art curation for Montgomery's Inn, a City of Toronto heritage site
- Sat on the jury and approved potential artists and their proposed shows