

Krystyna Poremba

SOFTWARE ENGINEER

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PROFILE

Leveraging past experiences in content development and front-end roles, I seek to create digital experiences that enrich the lives of everyday users.

In addition to front-end development, I am an experienced content creator, team lead, and contemporary artist. I have worked in both the non-profit and corporate sectors, spearheading complex projects. I have strong communication skills and approach problem solving with creativity and curiosity.

SKILLS

HTML5, CSS, Javascript, SQL, GitHub, APIs, Adobe Creative Suite, Microsoft Office, Google Analytics, Prototyping.

INTERESTS

Hiking the Bay Area
Crochet

EXPERIENCE

Small Business Owner | KP Kustoms

DEC 2020 - Present, TORONTO, ON

- Manages, creates and markets handmade custom crochet pieces
- Currently building a fullstack react app for processing online orders

Social Media Manager | Macedon Inc

OCT 2023 - MAR 2024, TORONTO, ON

- Developed and managed all social media accounts to increase brand awareness and engagement through the creation of digital content
- Promoted and managed digital communities on YouTube Premium, Patreon, and Locals through regular video content uploads

Content Manager | Flashbox

AUG 2021 - 2022, TORONTO, ON

- Researched, developed and published written content across social media platforms, website and promotional materials to increase brand awareness, sales and funding
- Optimized blog posts and website for improved SEO ranking and keywords
- Created videos to educate users, improve engagement and increase sign-ups
- Expanded social media following by creating and managing content calendars

Front-End Developer and Content Manager | UWaterloo

MAY - AUG 2021, REMOTE

- Led and programmed the redesign of MARGOT research project's bilingual website; ensuring a user-friendly website that will not have to be updated for years to come.
- Aided content management for a joint research project with Johns Hopkins University focusing on iconography and the description of medieval artifacts
- Defined a documentation project of the original slides used in MARGOT

EDUCATION

BrainStation | Diploma, Software Engineering

JAN 2024 - APR 2024

University of Waterloo | Bachelors in Global Business and Digital Arts

SEP 2017 - 2021, WATERLOO, ON

- 3.85 GPA, Dean's list
- EJust Systems Inc. Scholarship

PROJECTS

Lead Developer | [Personal Website](#)

- Developed and implemented a personal website for professional development using HTML5, CSS and Javascript